

The Cowboy Chronicle

INSERTION ORDER

Date _____

Advertiser _____

Agency _____

Address _____

Address _____

City _____ State _____ Zip _____

City _____ State _____ Zip _____

Contact _____

Contact _____

Phone _____ Fax _____

Phone _____ Fax _____

E-Mail _____

E-Mail _____

Ad Reservation Information

AD Info _____

First Insertion Date _____

Frequency and Rate _____

See Rate Card for Rate

Special Placement Request _____

Ad Rate Space Charge _____

Special Instructions _____

Production Charge _____

(Add 20% to total if we build your ad. Minimum build ad charge : \$25.00)

Premium Placement Rate _____

(Add 15% of rate for special position)

METHOD OF PAYMENT :

Personal Check Money Order
 VISA MasterCard American Express Discover

Total Charges _____

Card Number _____ Expiration Date _____

<i>Issue Dates</i>	<i>Run</i>	<i>Space Reservation</i>	<i>Build Ads</i>	<i>Camera Ready</i>	<i>Payment Due</i>
January		November 15	November 15	December 1	December 1
February		December 15	December 15	January 1	January 1
March		January 15	January 15	February 1	February 1
April		February 15	February 15	March 1	March 1
May		March 15	March 15	April 1	April 1
June		April 15	April 15	May 1	May 1
July		May 15	May 15	June 1	June 1
August		June 15	June 15	July 1	July 1
September		July 15	July 15	August 1	August 1
October		August 15	August 15	September 1	September 1
November		September 15	September 15	October 1	October 1
December		October 15	October 15	November 1	November 1

SINGLE ACTION SHOOTING SOCIETY

215 Cowboy Way, Edgewood, New Mexico 87015
(505) 843-1320; Fax (505) 843-1333

Advertising Administrator:

Donna Oakley - (714) 269-9899; Fax (714) 998-1915

SIGNATURE _____