



SASS®

Single Action Shooting Society®
215 Cowboy Way, Edgewood, New Mexico 87015
505-843-1320 • Fax 505-843-1333
www.sassnet.com

SASS CONVENTION 2009 Sponsor Registration Form

Sponsor: _____

Contact Name: _____ SASS # _____

Phone: _____ Fax: _____ E-mail: _____

Address: _____

City: _____ State: _____ Zip _____

Merchandise/Product: _____ Booth Preferences: (1) _____ (2) _____ (3) _____

Please check your Sponsor level selection:

- Seminar Sponsor: \$1000 (Includes 10 x 10 booth, 1 table/2 chairs, 2 Sponsor Credential Badges (Does not include Yesteryear Ball))
- Special Events Sponsor: \$2500 (Includes 10 x 20, 2 tables/4 chairs, 4 Sponsor Credential Badges. Two Yesteryear Ball tickets)
- Sky Box Sponsor: \$3500 (Includes 20 x 20, 2 tables/4 chairs, 4 Sponsor Credential Badges. Four Yesteryear Ball tickets)
- Presenting Sponsor: \$5000 (Includes 20 x 20, 2 tables/4 chairs, 4 Sponsor Credential Badges. Six Yesteryear Ball tickets)

Please check additional:

- Additional Exhibitor Badges: _____ x \$45 = \$ _____
- Yesteryear Ball Dinner: _____ x \$75 = \$ _____

Totals:

SPONSOR FEES: \$ _____

ADDITIONALS FEES: \$ _____

SASS PROVIDED EVENT INSURANCE: \$ _____

TOTAL FEES: \$ _____

BALANCE DUE: \$ _____

Please check your preference of load-in times:

Between: 8am-10am 10am-Noon Noon-2pm 2pm-4pm

You will be sent a designated time to load-in. Load-in is included in your booth fees.

The above company (SPONSOR) commits to a sponsor relationship with Single Action Shooting Society for the 8th SASS Convention and Wild West Christmas to be held at the Riviera Hotel in Las Vegas December 3-6, 2009, subject to the terms and conditions contained in the SASS Convention Sponsorship Proposal, or as may otherwise be negotiated.

SPONSOR commits to fulfill its sponsorship investment by providing the associated cash for the sponsorship level selected below. SPONSOR understands that the cash portion of its fulfillment is payable within forty-five days of the date of this commitment or October 1, 2009, whichever is earlier. SPONSOR's failure to comply with these dates may impede our ability to provide all or part of the sponsor benefits described in the Sponsorship Proposal.

Send payment and forms to: SASS Convention, 215 Cowboy Way, Edgewood, NM 87015. Full payment is due and payable on October 1, 2009.

TYPE OF PAYMENT: CHECK MONEY ORDER MASTERCARD VISA AM EX DISCOVER

CREDIT CARD #: _____ EXPIRATION DATE: _____

AMOUNT: \$ _____ SIGNATURE: _____ DATE: _____

The period represented at THE SASS CONVENTION is the "Old West" of the 1870's to 1890's. All items to be displayed or sold should in some way relate to that period or the contemporary enjoyment of our Western heritage or our Shooting heritage. SASS reserves the right to accept or reject any request for space. We further reserve the right to refuse to allow the display of any merchandise that, in our opinion, is not in keeping with the spirit of the event or is inappropriate to our audience. In exercising our rights to control the event, SASS shall incur no liability in excess of the Exhibitor's cost of space rental.

SASS CONVENTION 2009 - SPONSOR INDEMNIFICATION AND LIABILITY RELEASE

PLEASE READ THE FOLLOWING DISCLAIMER, AND SIGN BELOW:

I agree to indemnify, defend, and hold harmless The Single Action Shooting Society, Inc., and all of its officers, agents, and employees from any and all liability, claims, damages, or injuries to any person, including injury to Exhibitor's employees, and all claims that arise from or are connected with the performance or failure to perform the work or other obligations of this agreement, or as caused or claimed to be caused by the acts or omissions of Exhibitor, its agents or employees.

Exhibitor assumes responsibility and agrees to indemnify and defend the Single Action Shooting Society, Inc., and the Riviera Hotel and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises.

The Exhibitor understands that neither the Single Action Shooting Society nor the Riviera Hotel maintain insurance covering the Exhibitor's property and it is the sole responsibility of

the Exhibitor to obtain such insurance.

I understand The Single Action Shooting Society, Inc. cannot be responsible for any acts of God (e.g., rain, wind, or fire), or damage or theft.

The Exhibitor grants permission to The Single Action Shooting Society, Inc. and other participating media to utilize Exhibitor's image or likeness incidental to any live or recorded video display or other transmission for reproduction in whole or in part of this event and any advertisements and or promotional materials provided by The Single Action Shooting Society, Inc. it's sponsors or participants.

I understand this agreement is between myself and The Single Action Shooting Society, Inc.

I understand my deposit is NON-REFUNDABLE after October 1, 2009.

SIGNATURE:

DATE:

PLEASE RETURN ORIGINAL TO SASS AND KEEP ONE COPY FOR YOUR RECORDS

SPONSOR REGISTRATION INFORMATION

REGISTRATION:

- The SASS Convention is open to Sponsors/Exhibitors offering merchandise and services relating to Cowboy Action Shooting and the Old West.
- SASS Convention Sponsor/Exhibitor space is limited. Applications are considered on a first-come, first-served basis.

SALES TAX PERMIT:

- Not required in the state of Nevada.

DISPLAY RESERVATIONS AND DEPOSIT:

- A deposit equal to 25% of your requested display space fee will hold your space.
- Full payment is due and payable on October 1, 2009 or space and deposit will be forfeited.
- Refunds (subject to a cancellation fee of \$50) will be made in the event of Sponsor/Exhibitor cancellation by October 1, 2009. No refunds will be issued after October 1, 2009.

ALL DISPLAYS:

- Displays are 10'x10', 10'x20', 20'x20' or bulk space with curtain partitions.
- Each display area comes with table and chairs and includes Sponsor/Exhibitor credential badges.
- Sponsor/Exhibitors cannot place displays of any kind outside the perimeter of their allotted display space, including merchandise, props and signage.
- Facades and displays are welcome but must not extend beyond the confines of allotted Sponsor/Exhibitor space.

EXHIBITION SERVICES:

- The Riviera is a Union Hotel and the SASS Convention is required to enlist the services of an Exhibition Service Contractor. Each registered vendor will receive an Exhibitor Service Kit with a complete list of services and will be required to abide by the guidelines set forth. No cost load-in services will be offered. You will receive a designated time to load-in.

SET-UP/BREAK-DOWN:

- Set-up begins Wednesday, December 2nd at 8:00 a.m. Exhibitors can pack up Sunday, December 6th after 3 p.m.
- Convention hours are 9:00 a.m. to 5 p.m., Thursday, Friday and Saturday, 10:00 a.m. to 3 p.m. Sunday.

SPONSOR/EXHIBITOR PARKING:

- Sponsor/Exhibitor parking is provided by the Host Hotel at no charge.

ELECTRICAL:

- Electrical power must be contracted through the Riviera Hotel.

LODGING:

- Riviera Hotel and Casino, Las Vegas, Nevada - 800-634-6753

For more information, please call LouAnn Hunt at the SASS CONVENTION Information Desk (505) 843-1320.



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