

# The Cowboy Chronicle

## INSERTION ORDER

Date \_\_\_\_\_

Advertiser \_\_\_\_\_

Agency \_\_\_\_\_

Address \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact \_\_\_\_\_

Contact \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

E-Mail \_\_\_\_\_

### Ad Reservation Information

AD Info \_\_\_\_\_

First Insertion Date \_\_\_\_\_

Frequency and Rate \_\_\_\_\_

See Rate Card for Rate

Special Placement Request \_\_\_\_\_

Ad Rate Space Charge \_\_\_\_\_

Special Instructions \_\_\_\_\_

Production Charge \_\_\_\_\_

(Add 20% to total if we build your ad. Minimum build ad charge : \$25.00)

Premium Placement Rate \_\_\_\_\_

(Add 15% of rate for special position)

**METHOD OF PAYMENT :**

Personal Check     Money Order  
 VISA     MasterCard     American Express     Discover

Total Charges \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

<i>Issue Dates</i>	<i>Run</i>	<i>Space Reservation</i>	<i>Build Ads</i>	<i>Camera Ready</i>	<i>Payment Due</i>
January		November 15	November 15	December 1	December 1
February		December 15	December 15	January 1	January 1
March		January 15	January 15	February 1	February 1
April		February 15	February 15	March 1	March 1
May		March 15	March 15	April 1	April 1
June		April 15	April 15	May 1	May 1
July		May 15	May 15	June 1	June 1
August		June 15	June 15	July 1	July 1
September		July 15	July 15	August 1	August 1
October		August 15	August 15	September 1	September 1
November		September 15	September 15	October 1	October 1
December		October 15	October 15	November 1	November 1

SINGLE ACTION SHOOTING SOCIETY  
 215 Cowboy Way, Edgewood, New Mexico 87015  
 (505) 843-1320; Fax (505) 843-1333  
 Advertising Administrator: \_\_\_\_\_  
 .....? fgm "Cgnk W" Hca dgb

SIGNATURE \_\_\_\_\_