

13TH



# SASS CONVENTION

AND  
WILD WEST  
CHRISTMAS

*In Fabulous Las Vegas!*

## SPONSOR INFORMATION



***A One of a Kind  
SASS Convention  
Experience!***

**DECEMBER 2-6, 2015  
IN LAS VEGAS, NEVADA!**

**(877) 411-SASS / SASSNET.COM**



# 13TH SASS CONVENTION

DECEMBER 2-6, 2015

*In Fabulous Las Vegas!*

## SPONSORSHIP OPPORTUNITIES

### *Questions & Conversation?*

Interested in customizing your Sponsorship Package? Contact Misty: 505-843-1320 or [misty@sassnet.com](mailto:misty@sassnet.com)



### **Victorian Tea Sponsor: \$250 CASH & \$250 Merchandise Donation**

The SASS® Convention features an ever popular and elegant formal Victorian Tea. Drawings and door prizes, as well as keepsake goodie bags are presented to all in attendance. Your company name will be included in all schedules, announcements, and signage pertaining to your sponsorship.

#### The benefits of being a Victorian Tea Sponsor:

- Recognition in all event literature
- (1) 1/8 page ad in event program
- Your Company link on the SASS® Convention Website
- (2) Tickets to the Victorian Tea

### **Seminar Sponsor: \$1000**

The SASS® Convention features a continuous schedule of seminars on various aspects of Cowboy Action Shooting™. Your company name will be included in all schedules, announcements, and signage pertaining to your sponsorship.

#### The benefits of being a Seminar Sponsor:

- 10' x 10' exhibition space
- Recognition in all event literature
- (1) 1/8 page ad in event program
- Your Company link on the SASS® Convention Website
- (2) Convention Sponsor Credential Packets

## Special Events Sponsor: \$2500

The SASS® Convention features an exclusive schedule of special events including SASS® member receptions, contests, and guest speakers. Your company name will be included in all schedules, announcements, and signage pertaining to your sponsorship.

The benefits of being a Special Events Sponsor:

- 10' x 20' exhibition space
- Recognition in all event literature
- (1) 1/4 page ad in event program
- Your Company link on the SASS® Convention Website
- (4) Convention Sponsor Credential Packets
- (4) Tickets to the Yesteryear Ball

## Presenting Sponsor: \$5000

The SASS® Convention will feature an exclusive schedule of special events, seminars, receptions, guest speakers, and evening activities each day. Your company name will be included in all advertisements, schedules, announcements, and signage pertaining to your sponsorship.

The benefits of being a Presenting Sponsor:

- 20' x 20' exhibition space
- Recognition in all event literature
- Logo recognition in all advertisements as a Presenting Sponsor
- (1) Full page ad in event program
- Your Company Logo and link on the SASS® Convention Website
- (4) Convention Sponsor Credential Packets
- (4) Tickets to the Yesteryear Ball
- (4) Tickets to the Victorian Tea

## Other Sponsorship Levels for all Budgets are available!

Please contact us to discuss your opportunities!  
Call Misty at 505-843-1320  
or email her at [misty@sassnet.com](mailto:misty@sassnet.com)





# SPONSOR REGISTRATION

## 13TH SASS® CONVENTION IN LAS VEGAS, NEVADA - DEC 2-6, 2015

Sponsor: \_\_\_\_\_

Contact Name: \_\_\_\_\_ SASS# \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Please describe your product(s) in detail: \_\_\_\_\_

### PLEASE CHECK YOUR SPONSOR LEVEL SELECTION

- Victorian Tea Sponsor: \$250 CASH & \$250 Merchandise Donation** (Includes 2 tickets to Victorian Tea)
- Seminar Sponsor: \$1000** (Includes 10' x 10' booth, 2 Convention Sponsor Credential Packets)
- Special Events Sponsor: \$2500** (Includes 10' x 20' booth, 4 Convention Sponsor Credential Packets, 4 tickets to the Yesteryear Ball)
- Presenting Sponsor: \$5000** (Includes 20' x 20' booth, 4 Convention Sponsor Credential Packets, 4 tickets to the Yesteryear Ball AND 4 Tickets to the Victoria Tea)

### PLEASE CHECK ADDITIONALS

- Additional Exhibitor Badges: \_\_\_\_\_ x \$30 = \$ \_\_\_\_\_
- Yesteryear Ball: \_\_\_\_\_ x \$100 = \$ \_\_\_\_\_
- Victorian Tea: \_\_\_\_\_ x \$40 = \$ \_\_\_\_\_

Will you be attending? Yes  No

Will you require exhibition space? Yes  No

If Yes, please complete the Exhibitor Registration Form.

**SPONSOR FEES** \$ \_\_\_\_\_

**ADDITIONALS FEES** \$ \_\_\_\_\_

**SASS® PROVIDED EVENT INSURANCE AT \$100** \$ \_\_\_\_\_

**TOTAL FEES** \$ \_\_\_\_\_

**BALANCE DUE** \$ \_\_\_\_\_

The above company (SPONSOR) commits to a sponsor relationship with Single Action Shooting Society® for the 13th SASS® Convention to be held in Las Vegas, NV, December 2-6, 2015, subject to the terms and conditions contained in the SASS® Convention Sponsorship Proposal, or as may otherwise be negotiated.

SPONSOR commits to fulfill its sponsorship investment by providing the associated cash for the sponsorship level selected below. SPONSOR understands that the cash portion of its fulfillment is payable within forty-five days of the date of this commitment or November 1, 2015, whichever is earlier. SPONSOR's failure to comply with these dates may impede our ability to provide all or part of the sponsor benefits described in the Sponsorship Proposal.

Send payment forms to: **SASS® Convention, 215 Cowboy Way, Edgewood, NM 87015**

*Full payment is due and payable no later than November 1, 2015 or space and deposit will be forfeited.*

**Exhibition Space is limited and sponsors have priority. Please return this commitment form as soon as possible to reserve your space!**

TYPE OF PAYMENT:  CHECK  MONEY ORDER  MASTERCARD  VISA  AM EX  DISCOVER

CREDIT CARD #: \_\_\_\_\_ EXPIRATION DATE: \_\_\_\_\_

AMOUNT: \$ \_\_\_\_\_ SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

The period represented at THE SASS® CONVENTION is the "Old West" of the 1870's to 1890's. All items to be displayed or sold should in some way relate to that period or the contemporary enjoyment of our Western heritage or our Shooting heritage. SASS® reserves the right to accept or reject any request for space. We further reserve the right to refuse to allow the display of any merchandise that, in our opinion, is not in keeping with the spirit of the event or is inappropriate to our audience. In exercising our rights to control the event, SASS® shall incur no liability in excess of the Exhibitor's cost of space rental.

**PLEASE RETURN ORIGINAL TO SASS® AND KEEP ONE COPY FOR YOUR RECORDS**



# IMPORTANT EXHIBITOR INFORMATION

## 13TH SASS® CONVENTION IN LAS VEGAS, NEVADA - DEC 2-6, 2015

### Applying for Exhibition Space

- The SASS® Convention is open to Vendors/Exhibitors offering merchandise and services relating to Cowboy Action Shooting™, Western Lifestyle, and the Old West.
- Exhibition space is limited. Exhibitors are considered on a first come, first served basis. An evaluation of the potential exhibitor product(s) and/or service(s) will be conducted prior to acceptance to ensure relevance and appeal to the SASS® Convention and its attendees.

### Application Reservation & Deposit

- **Applications must be received by October 1, 2015.**
- A deposit equal to 25% of your requested display space fee must be submitted with your application and will hold your space.
- Full payment for exhibition space is due **no later than November 1, 2015**, or space and deposit is forfeited.
- Cancellations with refunds (subject to \$50 cancellation fee) will be made only if the cancellation is received by October 1, 2015. **No refunds will be issued after November 1, 2015.**

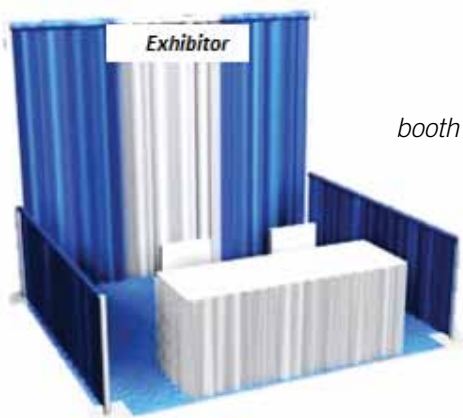
### Displays

- Displays are offered in 10x10 parcels, and can be combined to suit your display needs.
- Each 10x10 display includes (2) credential badges, carpeting, pipe/drape, (1) table, (2) chairs,
- Exhibitors may not place displays outside the perimeter of their allotted display space without approval from event management.

### What is Included in the Exhibitor Fee

Your exhibition space fee includes the following items:

- Your reserved size of exhibit space
- Carpeting, Pipe, and drape designation (see booth sample below)
- 1 skirted table and 2 chairs per 10x10 space
- Drayage (freight handling)
- Load in and Load out (Exposition services)
- Credentials for all SASS® Convention activities



*booth sample*

### Additional Exhibition Needs

Information and pricing for all additional exhibitor services is available directly through GES and will be included in the exhibitor packet you receive directly from them; including but not limited to:

- Additional tables and/or chairs
- Display cases
- Electrical service

### Move-In and Move-Out

The Exhibit Space for the SASS® Convention consists of the entire Estancia Ballroom.

- Move-in will take place Wednesday, December 2 — 8AM - 5PM
- Show Hours:
  - Thursday, December 3 — 10AM – 5PM
  - Friday, December 4 — 9AM – 5PM
  - Saturday, December 5 — 9AM – 5PM
  - Sunday, December 6 — 9AM – Noon
- Move-out will take place Sunday, December 6 — Noon – 8PM
  - All exhibits, materials, and decorations must be dismantled and removed from the Gallery by 8PM.

### Parking

Green Valley Ranch resort offers ample parking for all attendees and exhibitors; including large trailers and trucks. Please contact Green Valley Ranch directly for questions or concerns regarding parking.

### Licensing & Sales Tax

Although the State of Nevada does not require that exhibitors obtain a temporary business license or tax permit to participate as a vendor, there are specific requirements for sales tax:

- Event Management will submit a list of all exhibitors the Nevada State Department of Taxation prior to the event. The required forms will be included in your exhibitor packet upon your arrival/check-in. Each vendor must remit the sales tax collected and the required form at the conclusion of the event to SASS® before departure. If a vendor has no sales, or has non-taxable sales, or already holds a Nevada Sales & Use Tax Permit, the vendor is still required to sign and turn in the one-time tax return showing zero.

### Lodging & Accommodations

Green Valley Ranch Resort is the host hotel for the SASS® Convention; for all attendees, visiting sponsors, and exhibitors. SASS® has negotiated a run of the house agreement with the Resort as well as a fantastic group rate for your hotel stay at a substantial savings. When making your reservation, be sure they know you are with the SASS® Convention.

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# SPONSOR INDEMNIFICATION AND LIABILITY RELEASE

## 13TH SASS® CONVENTION IN LAS VEGAS, NEVADA - DEC 2-6, 2015

Company: \_\_\_\_\_ SASS #: \_\_\_\_\_

Exhibitor Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

### PLEASE READ THE FOLLOWING DISCLAIMER, AND SIGN BELOW

I agree to indemnify, defend, and hold harmless The Single Action Shooting Society®, Inc., and all of its officers, agents, and employees from any and all liability, claims, damages, or injuries to any person, including injury to Exhibitor's employees, and all claims that arise from or are connected with the performance or failure to perform the work or other obligations of this agreement, or as caused or claimed to be caused by the acts or omissions of Exhibitor, its agents or employees.

Exhibitor assumes responsibility and agrees to indemnify and defend the Single Action Shooting Society®, Inc., and Green Valley Ranch Resort, a Station Casino, and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises.

The Exhibitor understands that the Single Action Shooting Society®, Inc. does not maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

I understand The Single Action Shooting Society®, Inc. cannot be responsible for any acts of God (e.g., rain, wind, or fire), or damage or theft.

The Exhibitor grants permission to The Single Action Shooting Society®, Inc. and other participating media to utilize Exhibitor's image or likeness incidental to any live or recorded video display or other transmission for reproduction in whole or in part of this event and any advertisements and or promotional materials provided by The Single Action Shooting Society®, Inc. it's sponsors or participants.

I understand this agreement is between myself and The Single Action Shooting Society®, Inc.

**I understand my deposit is NON-REFUNDABLE after November 1, 2015.**

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE

**PLEASE RETURN ORIGINAL TO SASS® AND KEEP ONE COPY FOR YOUR RECORDS**