

Affiliated Merchant Program

Single Action Shooting Society®

Become a SASS® Affiliated Merchant Today!

It's Simple. Become a SASS® Affiliated Merchant and we refer our members directly to you.

That's right. With our continuously growing population of Cowboy Action Shooting™ and Wild Bunch Action Shooting™ members, SASS® would like to support you by referring our members to you. Why? Because our members need merchants they can count on for quality products and services.

What are the Benefits?

- SASS® Membership Applications
- Informational Brochures
- A listing on our website with a link to your website
- A Listing in The Cowboy Chronicle with a link to your website
- Access to post promotional sales on the popular SASS® wire forum merchants corner (please contact for access)
- A Certificate that shows you are a supporting dealer in good standing
- We refer our members to you for related goods & services
- Your Logo and Business info will be added to each new member package. (Please send hi-res logo to ruby@sassnet.com)
- Affiliated Merchants will be featured in Email Blasts to all active members with an email address. On a quarterly basis.
- Exclusive SASS® Welcome Wagon Marketing and Promotion!

Your Affiliated Merchant starter packet will include everything you need to know about SASS® and Cowboy Action Shooting™, SASS® membership Applications and informational brochures.

How Do I Qualify?

If you are a retail store that sells firearms, ammunition, western lifestyle, shooting sports related merchandise, or other outdoor products that would be of interest to our members, you qualify!

What are the Requirements?

- Educate yourself to how SASS® functions by reading your SASS® Information Packet
- Be helpful, friendly and attentive when a customer mentions SASS®
- At least one representative of your company must be an active SASS® Member

How Do I Sign Up?

Fill out the application, mail it or fax it in, and we'll take care of the rest. SASS® believes this is a win-win situation; your company benefits from our referrals of customers, and our members benefit by SASS® providing a source our members can count on. We look forward to a mutually beneficial partnership.

For more information contact:

Ruby Ruthless
Single Action Shooting Society® HQ
PO Box 2340
Moriarty, NM 87035
Office: (505) 843-1320
Email: ruby@sassnet.com



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SASS[®] Merchant Affiliation Form

This Form may be used for Renewal or First Time Applicants

Fill out the form and mail or fax it in, and we'll do the rest. That's it! SASS[®] believes this is a win-win situation. You benefit by our referrals. We benefit by providing a source our members can count on. For more information contact Ruby Ruthless at the SASS[®] Office at 505.843.1320, or email her at ruby@sassnet.com.

MERCHANT INFORMATION (Please print clearly) _____ NEW _____ RENEWAL

Retail Store Name _____

Business Address _____

City, State _____

Zip Code _____

Phone _____

Fax _____

Owner/Contact _____

Business Hours _____

Monthly Customer Traffic _____

DO YOU RETAIL

- Single Action Firearms Cowboy Leather Products Cowboy Clothing Cowboy Reloading Supplies
 Cowboy Ammunition Gun Cleaning and Care Products Single Action Gunsmithing Services
 Other Products/Services (please explain) _____

ARE YOU A SASS[®] MEMBER? Yes No (If no, please request an application)

Full Name _____

SASS[®] Alias _____

SASS[®] Number _____

Email Address _____

Standard Affiliation Fee\$250 _____

Merchant Affiliations annual term is calendar year - Jan. to Dec.

Total Enclosed \$ _____

PAYMENT METHOD Check or Money Order (Payable to SASS[®]) MC VISA AMEX Discover

Credit Card # _____ Exp Date _____

Name on Credit Card _____

Cardholder Signature _____



Please return this form to SASS[®]
ATTN SASS[®] Merchant Affiliation, PO Box 2340, Moriarty NM 87035
Or fax to: 877.770.8687 / Email: ruby@sassnet.com

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